

# TAKE CHARGE OF EDUCATION®

## Help Us Help Our School

Thanks to the support of guests like you, Target has been able to give \$183 Million to schools as part of our ongoing commitment to education. Every time you use your REDcard<sup>SM</sup>, Target will make a donation to the eligible K-12 school of your choice, giving funds where it matters most.\* All you have to do to help your school is use your REDcard and Target will donate up to 1% of your purchases back to your school.

To designate a school on your REDcard, please call **1.800.316.6142**. You can also designate a school at a store kiosk or by visiting [www.target.com/tcoe](http://www.target.com/tcoe). Our school ID number is 124722.

To apply for a REDcard, please visit your nearest Target store or apply online by going to [www.target.com/redcard](http://www.target.com/redcard) and click on "Apply," located on the left side of the screen.

Here are some details:

- Target will donate 1% of Target® Visa® and Target® Card purchases made at Target stores and Target.com.
- Target will donate ½% of Target Visa purchases made outside of Target wherever Visa credit cards are accepted.
- Donation checks are sent out every March and September, and schools can use the money any way they choose. To see how much money your school has received, visit [Target.com/tcoe](http://Target.com/tcoe).

Grandparents, alumni, neighbors and friends are all welcome to participate in this program! For questions, please visit [www.target.com/tcoe](http://www.target.com/tcoe) or call 1.800.316.6142.

\*Subject to Take Charge of Education program rules. Visit [Target.com/tcoe](http://Target.com/tcoe) for details. The Target Visa and the Target Card are credit cards issued by Target National Bank, an affiliate of Target Corporation. Subject to credit approval. © 2007 Target Corporation.